

Eve R. Mellis

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Education

University of Michigan, *Penny W. Stamps School of Art & Design*

GPA: 3.9/4

Bachelor of Arts Candidate, Art & Design, James B. Angell Scholar (2026), University Honors (2025),

Jain Industries Partnership Program

Intended Minors: Business, Stephen M. Ross School of Business; and UX Design, School of Information

Ann Arbor, MI

May 2028

Edgemont Jr./Sr. High School

GPA: 5.5/5 (weighted)

- Captain, Varsity Golf and Field Hockey Teams and NY State All-League Golf, 2024; Class Officer

Scarsdale, NY

June 2024

Washington University in St. Louis, *Sam Fox School of Design & Visual Arts*

Portfolio Plus Program

- Selective summer design and visual arts program taught by faculty; featured in final exhibition

St. Louis, MO

July 2023

University of Michigan Involvement

Michigan Advertising and Marketing Club

Creative Design Team Member

- Part of student team developing marketing strategy for Bløm Meadworks cider company
- Analyze market data to create deliverables with strong brand awareness
- Coca-Cola Case Competition Finalist; presented marketing strategy to Coca-Cola executives

Ann Arbor, MI

February 2025 – Present

MASH Magazine - Digital Fashion/Business Publication

Digital Editor

- Create content focusing on the intersection of business and fashion for publication and website
- Design Instagram graphics and cover spreads for editorial articles, maintaining a strong brand identity

Ann Arbor, MI

September 2024 – Present

Alpha Theta Delta - Professional Design Fraternity

Brother

- Develop professional connections within the campus design community and explore various design disciplines
- Spearheaded logo/icon design for class branding project, utilizing Adobe Suite and Figma

Ann Arbor, MI

September 2024 – Present

Alpha Phi

Apparel Chair and Director of Graphic Design

- Create branded merchandise and logos under national regulations for apparel and social media

Ann Arbor, MI

January 2025 – Present

Work Experience

CASE Agency

Project Intern

- Assisted in beauty/skincare research for new product launch and presented findings to executive team
- Learned design, social listening, and market research best practices from brand strategists

New York, NY

May – June 2024

Studio Ugo Rondinone

Studio Intern

- Inventoried and updated the studio's artwork database, creating detailed certificates of authenticity
- Assisted with daily studio operations, organizing supplies and preparing for exhibitions

Harlem, NY

June 2025 – August 2025

i/Edit

Design and Social Media Intern

- Develop cohesive branded content and social media strategy, expanding Instagram audience reach

Remote

March 2025 – Present

Tie Dye for a Good Cause

Co-CEO, CMO

- Led marketing for my not-for-profit tie-dye clothing business, raising over \$30k for Sunrise Association
- Featured on Fox's *Good Day New York*; recognized in *Seventeen*, *Domino*, and *Girls Life Magazine*

New York, NY

March 2020 – August 2024

Skills/Interests

- **Technical Skills:** Adobe Photoshop, Illustrator, InDesign, Figma, Canva
- **Interests:** Art, Design, Golf, Skiing, Running, Sewing (take commissions), Fashion, New York Yankees